University of Pittsburgh
2016 Assessment Conference

University Club
123 University Place

Thursday, January 28, 2016

8:30-9:00 am  Breakfast – Ballroom A

9:00-10:30 am  Welcome, Vice Provost for Graduate Studies Alberta Sbragia
Opening Remarks, Provost and Senior Vice Chancellor Patricia E. Beeson
Introduction of Keynote Speaker, Vice Provost for Undergraduate Studies Juan Manfredi

Keynote Address, Joan Hawthorne
Making Assessment Useful: Principles to Guide Planning
Director of Assessment and Regional Accreditation

Biography are provided on page 2

10:45 am-12:15 pm  Break-Out Sessions

**Ballroom B: Undergraduate Program Assessment - Pittsburgh Campus**
Assessing Student Engagement via the Outside of the Classroom Curriculum in the College of Business Administration
Audrey Murrell
Associate Dean, College of Business Administration

Derek McDonald
Director of Administrative Operations, College of Business Administration
Moderator: Juan Manfredi, Vice Provost for Undergraduate Studies

**Conference Room A: Student Affairs**
Using Assessment, Evaluation, and Research in Student Affairs: From Theory to Practice
Philip Badaszewski
Assistant Director of Residence Life, Academic Initiatives
Moderator: Kenyon Bonner, Interim Vice Provost and Dean of Students

**Gold Room: Graduate Program Assessment**
Blending Student Assessment with Program Assessment: Examples from the Graduate School of Public Health
Eleanor Feingold
Professor, Departments of Human Genetics and Biostatistics
Associate Dean for Education and Senior Associate Dean
Graduate School of Public Health

Martha Terry
Assistant Professor, Department of Behavioral and Community Health Sciences
Director, BCHS MPH Program
Chair, GSPH MPH program committee
Graduate School of Public Health
Moderator: Alberta Sbragia, Vice Provost for Graduate Studies

12:30-2:00 pm  Lunch – Ballroom A
Recap of Break-out Sessions from presenters and moderators.
Juan Manfredi and Alberta Sbragia

Resources and Annual Timeline for Assessment
Joe Horne, Director for Instructional Services
Center for Instructional Development & Distance Education

Updated 12/7/2015
Joan Hawthorne  
Director of Assessment and Regional Accreditation  
University of North Dakota

**Keynote Address:** Making Assessment Useful: Principles to Guide Planning

**Biography**
Dr. Joan Hawthorne is the Director of Assessment and Accreditation at the University of North Dakota. Her assessment responsibilities include establishing assessment oversight policies and practices in conjunction with the University Assessment Committee, providing faculty development in assessment as needed, managing regular updates of the University Assessment Plan, consulting with departments and programs on their assessment activities, and partnering with the general education director to ensure effective and meaningful assessment of that program. She has developed and taught a number of classes ranging from First Year Composition through graduate classes in Teaching & Learning, including UND’s first offerings of a graduate course on Assessment in Higher Education and, more recently, Adult Learning and Curriculum in Higher Education. Her background also includes several years spent serving as the director for UND’s Writing Across the Curriculum and Writing Center programs. She is an Assessment Mentor for the Higher Learning Commission’s Assessment Academy, and she is a member of the board for the Association for the Assessment of Learning in Higher Education (AALHE) and the North Dakota General Education Council. She is a frequent presenter at the American Association of Colleges & Universities (AAC&U) General Education and Assessment meeting, the annual meeting of the Higher Learning Commission, the AALHE conference, and the Professional and Organizational Developers (POD) conference.