University of Pittsburgh
2017 Assessment Conference

University Club
123 University Place

Friday, January 27, 2017

8:30-9:00 am  Breakfast – Ballroom A

9:00-10:30 am  Opening Remarks, Provost and Senior Vice Chancellor Patricia E. Beeson
Introduction of Keynote Speaker, Vice Provost for Undergraduate Studies Juan Manfredi

Keynote Address, Helen Stubbs
Senior Consultant at Gallup
Great Jobs, Great Lives and the Undergraduate Experience: University of Pittsburgh Alumni
Results from the Gallup-Purdue Index
Biography and abstract are provided on page 2

10:45 am-12:15 pm  Break-Out Sessions

**Ballroom B: Undergraduate Program Assessment - Pittsburgh Campus**
School of Health and Rehabilitation Sciences: Assessing Didactic and Clinical Components of Accredited Programs in Nutrition & Dietetics and Emergency Medicine
Kevin Conley
Associate Dean for Undergraduate Studies, School of Health and Rehabilitation Sciences

Deborah Hutcheson
Director, Nutrition and Dietetics Curricula, Department of Sports Medicine and Nutrition

Walt Stoy
Undergraduate Program in Emergency in Emergency Medicine
Moderator: Juan Manfredi, Vice Provost for Undergraduate Studies

**Conference Room A: University Center for International Studies**
Developing and Assessing Global Learning Outcomes
Belkys Torres
Associate Director for International Programs
Moderator: Alberta Sbragia, Vice Provost for Graduate Studies

**Gold Room: Graduate Program Assessment**
Making Assessment Work: The Case of the English Department
Don Bialostosky
Chair, Departments of English
Dietrich School of Arts and Sciences

Nancy Glazener
Director of Graduate Study, Department of English
Dietrich School of Arts & Sciences
Moderator: Tara Meyer, Assistant Dean of Graduate Studies

12:30-2:00 pm  Lunch – Ballroom A

**Recap of Break-out Sessions from Presenters**

**Resources for Assessment and Evidence-Based Teaching and Learning**
Cynthia Golden, University Center for Teaching and Learning
Mary Besterfield-Sacre, Engineering Education Research Center (EERC)
Chandralekha Singh, Discipline Based Science Education Research Center (db-SERC)
Ms. Helen Stubbs  
Senior Consultant  
Gallup

**Keynote Address:** Great Jobs, Great Lives and the Undergraduate Experience: University of Pittsburgh Alumni Results from the Gallup-Purdue Index

Traditionally, the value of a college degree has been measured by the easiest outcomes (job placement rates, graduate salaries, etc.) rather than more meaningful alumni outcomes that reflect a holistic view of post-collegiate life. A well-rounded understanding of alumni outcomes accounts for, but does not limit, success to merely financial assessments, but considers broader dimensions of alumni well-being. Together, Gallup and Purdue University sought to evaluate the long-term success of graduates as they pursue a great job and a great life. The Gallup-Purdue Index examines relationships between college experiences and long-term positive outcomes that include Gallup’s globally-tested measures of well-being and engagement in the workplace.

The Gallup-Purdue Index supports Pitt’s efforts to evaluate dimensions of the recently developed strategic plan, “The Plan for Pitt.” Among other goals, this strategy aims to “[Prepare] students to lead lives of impact through a supportive environment, focused on a holistic and individualized approach to learning inside and outside the classroom.” Drawing upon data collected in 2015 and 2016, this session will examine relationships between collegiate experiences of University of Pittsburgh alumni and their post-collegiate outcomes. These findings help University leaders assess ways to structure the undergraduate experience to meet their strategic goals. These data provide a baseline for evaluating where Pitt currently stands in this endeavor by gauging how alumni believe the University has prepared them to lead meaningful and productive post-collegiate lives.

**Biography:**

Helen Stubbs is a Senior Consultant at Gallup. She joined the company in 2016 to support efforts to measure and improve the lives of college and university students, alumni, faculty and staff. Gallup is leading a national conversation on meaningful measures of success in college—moving beyond completion, employment, and GPA to examine how college can best prepare students for fulfilling careers and a life well-lived. Gallup’s research has identified crucial undergraduate experiences aligned with student well-being and engagement and long-term well-being and professional outcomes of alumni. Gallup partners with university clients to understand and improve their performance on these measures, applying decades of Gallup’s global research in well-being, engagement, and strengths-based development.

Helen brings a wealth of experience to her role, having served colleges and universities for more than 16 years at nonprofit national resource centers and in for-profit client service roles. Her work at these organizations involved promoting innovation and paradigm shift in how campuses create safe, healthy and inclusive communities. Most recently, Helen led a team at a leading education technology company disseminating research, tools and best practices to support college student health, safety and well-being. Throughout her career, Helen has integrated research-based best practices with institution-level data on student behaviors and attitudes, assessing where campuses are in their efforts to move them toward “state-of-the-art” institutionalized initiatives. Her expertise includes critically examining campus-level data, distilling and synthesizing rich research literature, assisting institutional strategic planning and evaluation, and engaging diverse campus and community constituencies to improve campus health and well-being.

Helen’s nonprofit service supported the U.S. Department of Education’s Higher Education Center for Alcohol, Drug Abuse and Violence Prevention and the Center for College Health and Safety as associate director at both centers.

Helen received a bachelor’s degree in psychology from the University of Vermont. She earned a master’s degree from the Harvard T.H. Chan School of Public Health, where she focused her studies on health communications, the dissemination of innovations, preventing high-risk behaviors, and healthy adolescent development.